

CHARLES RIVER WATERSHED ASSOCIATION

PROTECTING, PRESERVING AND ENHANCING THE CHARLES RIVER AND ITS WATERSHED THROUGH SCIENCE, ADVOCACY AND THE LAW

www.charlesriver.org



More than 50 years ago local residents formed Charles River Watershed Association (CRWA), one of the country's oldest watershed organizations, in response to the declining condition of the Charles River. Since that time, CRWA has catalyzed remarkable, restorative environmental change, focused on the entire Charles River watershed.

CRWA also shares and promotes our innovative science, engineering, advocacy, and education to combat environmental issues. CRWA has created our young professionals Friends of the Charles group to focus on cultivating a group of well connected, young professionals, who can continue to advocate for the Charles River.

CRWA's Friends of the Charles group's goal is to foster a network of young Charles River advocates who become more involved and knowledgeable of the local community through increased engagement events while creating an environmental hub of like-minded individuals. Together we will make metropolitan Boston and eastern Massachusetts a model for living with nature, as we continue to use our unique three-pronged approach to protect the river and our communities, each approach relying on the others to succeed.

Science

Our data collection and analysis give us a solid foundation to develop practical and successful solutions to restore the Charles River.

Advocacy and Education

We promote policies that encourage sustainable watershed management practices and help residents develop the skills to protect the Charles River.

Urban Design

Our Blue Cities Initiative addresses serious water and sustainability challenges by mimicking nature through rain gardens, pervious alleys and Boston Green Streets.

SUMMER SOLSTICE DOCK PARTY

SUPPORTING ENVIRONMENTAL SOLUTIONS

www.charlesriver.org/friends-of-the-charles
www.summer-solstice-dock-party.eventbrite.com

Thursday, June 21, 2018 7:00pm- 10:30 pm
Community Boating
Boston, MA

Celebrate the first day of summer under the stars with Charles River Watershed Association's Friends of the Charles Group. Enjoy a zesty BBQ dinner and refreshing drinks on the docks of Community Boating along the Esplanade.

We invite you to support the Charles as a lead sponsor of this event. All proceeds will go to CRWA to help support the law, science and advocacy work on the Charles River and 35 towns in its watershed. Please find a list of sponsorship levels and benefits on the reverse side.

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2018 CORPORATE SPONSORSHIP OPPORTUNITIES

GOLD - \$5,000

- Exclusive sponsorship level including logo featured prominently on all publicity and opportunity to speak at event
- Sponsorship promoted in our e-newsletter the *River Current*
- Company name and sponsorship announced on CRWA's Facebook or Twitter pages.
- 2 Tickets to a Friends of the Charles Event
- Sponsorship presented on CRWA Friends of the Charles website with logo and link to company page
- 2 Reserved picnic tables (seating for 16) to the *Summer Solstice Dock Party*
- Branding opportunity at *Summer Solstice Dock Party*

SILVER - \$2,500

- Company name and sponsorship announced on CRWA's Facebook or Twitter pages.
- 2 Tickets to a Friends of the Charles Event
- Sponsorship presented on CRWA Friends of the Charles website with logo and link to company page
- 1 Reserved picnic table (seating for 8) to the *Summer Solstice Dock Party*

BRONZE - \$1,000

- Sponsorship presented on CRWA Friends of the Charles website with logo and link to company page
- 4 Reserved seats to the *Summer Solstice Dock Party*

TEAM - \$500

- Sponsorship presented on CRWA Friends of the Charles website with logo and link to company page
- 2 Tickets to the *Summer Solstice Dock Party*

SPONSORSHIP REACH

5,000 boaters, outdoor enthusiasts, and watershed residents subscribe to CRWA's electronic newsletter, the *River Current*
150 metro-Boston residents will receive the *Summer Solstice Dock Party* invitation by post and 5,000 by email
Average of 4,000 visits per month to Charles River Watershed Association's website charlesriver.org
1,100 Facebook users "like" CRWA and 1,000 Twitter users follow CRWA
200-250 guests expected to attend *Summer Solstice Dock Party*

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2018 CORPORATE SPONSORSHIP

Yes, I/we choose to support the 2018 Summer Solstice Dock Party as a

- \$5,000 GOLD SPONSOR
 - \$2,500 SILVER SPONSOR
 - \$1,000 BRONZE SPONSOR
 - \$500 TEAM SPONSOR
- Please charge my Master Card, Visa, AMEX
 - I have enclosed a check

Please return form to:

Charles River Watershed Association
Attention: Nishaila Porter
190 Park Road
Weston, MA 02493

COMPANY NAME TO BE LISTED ON PROMOTIONAL MATERIALS

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

NUMBER OF GUESTS ATTENDING

GUEST NAME(S)

CREDIT CARD #

EXPIRATION

CVV

SIGNATURE

FOURTH CHAMPIONS OF THE CHARLES

SUPPORTING ENVIRONMENTAL SOLUTIONS

www.charlesriver.org/friends-of-the-charles
www.summer-solstice-dock-party.eventbrite.com

GIFT-IN-KIND MONETARY VALUE ESTIMATE

Thank you for your gift-in-kind donation in support of *Summer Solstice Dock Party*
So we can accurately acknowledge your gift, please complete the form below and return to CRWA.

COMPANY NAME TO BE LISTED ON PROMOTIONAL MATERIALS

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

DESCRIPTION OF GIFT IN-KIND

\$

/ /

APPROXIMATE DOLLAR VALUE OF GIFT

DATE OF GIFT

SIGNATURE

DATE

NEED MORE INFORMATION?

Contact Nishaila Porter, Events and Volunteer Coordinator at 781.788.0007 x200 or nporter@crwa.org

For Staff Use Only

Staff Name: N. Porter Project # _____ Acknowledge receipt of completed form: Project Manager _____ Database _____ Finance _____