

Financial Statements

September 30, 2018

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# September 30, 2018

# **Independent Auditors' Report**

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# Kevin P. Martin & Associates, P.C.

ASSURANCE | TAX | RISK MANAGEMENT | IT ADVISORY

## **Independent Auditors' Report**

To the Board of Directors of Charles River Watershed Association, Inc.

We have audited the accompanying financial statements of Charles River Watershed Association, Inc. (a nonprofit organization), (the Organization), which comprise the statement of financial position as of September 30, 2018, and the related statements of activities, cash flows and functional expenses for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of September 30, 2018, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Prior Period Adjustment**

As described in Note 12 to the financial statements, management corrected the classification of its prior year net assets. Our opinion is not modified with respect to this matter.

## **Report on Summarized Comparative Information**

We have previously audited the Organization's 2017 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated August 14, 2018. The prior year summarized comparative information is not intended to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. In our opinion, the summarized comparative information presented herein as of and for the year ended September 30, 2017, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Muin P. Martin & Churto P.C.

Danvers, Massachusetts August 15, 2019

## Statement of Financial Position

## As of September 30, 2018 With Comparative Totals as of September 30, 2017

Current Assets	_	2018	 As Restated) 2017
Cash and cash equivalents	\$	177,672	\$ 1,573,000
Accounts receivable		28,999	24,343
Promises to give, current portion		408,093	285,093
Inventory		2,554	2,572
Prepaid expenses		6,715	 5,864
Total current assets		624,033	 1,890,872
Fixed Assets			
Property and equipment, net of accumulated depreciation		36,922	 34,053
Total net fixed assets		36,922	 34,053
Other Assets			
Investments		2,568,850	-
Promises to give, net and net of current portion		652,981	634,949
Intangible assets, net of accumulated amortization		13,787	 15,635
Total other assets		3,235,618	 650,584
Total Assets	\$	3,896,573	\$ 2,575,509
Current Liabilities			
Accounts payable	\$	165,971	\$ 42,516
Accrued expenses		35,607	 18,500
Total current liabilities		201,578	 61,016
Total liabilities		201,578	 61,016
Net Assets			
Unrestricted		(207,766)	(132,299)
Temporarily restricted		665,435	579,187
Permanently restricted		3,237,326	 2,067,605
Total net assets		3,694,995	 2,514,493
<b>Total Liabilities and Net Assets</b>	\$	3,896,573	\$ 2,575,509

#### Statement of Activities

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2018	Total 2017
Revenue and Support					
Contributions	\$ 536,198 \$	491,944 \$	1,169,721 \$	2,197,863 \$	1,760,695
Grants	252,944	-	-	252,944	274,542
Events and sponsorships	94,010	-	-	94,010	70,775
In-kind	60,891	-	-	60,891	40,655
Memberships	32,430	-	-	32,430	37,760
Investment revenue	22,580	-	-	22,580	-
Other revenue	9,298	-	-	9,298	464
Net assets released from restrictions	 405,696	(405,696)		<del>-</del> -	<u>-</u>
Total revenue and support	 1,414,047	86,248	1,169,721	2,670,016	2,184,891
Expenses					
Program services	885,152	-	-	885,152	761,158
General and administrative	197,698	-	-	197,698	264,664
Fundraising	 406,664	<del></del>		406,664	183,625
Total expenses	 1,489,514			1,489,514	1,209,447
Change in Net Assets	(75,467)	86,248	1,169,721	1,180,502	975,444
Net Assets at Beginning of Year, as restated	 (132,299)	579,187	2,067,605	2,514,493	1,539,049
Net Assets at End of Year	\$ (207,766) \$	665,435 \$	3,237,326 \$	3,694,995 \$	2,514,493

#### Statement of Cash Flows

Cash Flows from Operating Activities	 2018	2017	
Change in net assets	\$ 1,180,502 \$	975,444	
Adjustments to reconcile change in net assets to net cash (used in) provided by			
operating activities:			
Depreciation and amortization	8,429	10,182	
Contributions restricted for investment	(1,398,375)	(1,394,415)	
Dividends and interest reinvested	(15,361)	-	
Unrealized gains on investments, net	(7,213)	-	
Decrease (increase) in assets:			
Accounts receivable	(4,656)	77,558	
Promises to give, net	88,467	658,483	
Inventory	18	37	
Prepaid expenses	(851)	2,266	
Increase (decrease) in liabilities:			
Accounts payable	123,455	(51,677)	
Accrued expenses	 17,107		
Net Cash (Used in) Provided by Operating Activities	 (8,478)	277,878	
Cash Flows from Investing Activities			
Purchase of property and equipment	(9,450)	(32,496)	
Proceeds from the sale of investments	350,600	-	
Purchase of investments	 (2,896,876)		
Net Cash Used in Investing Activities	 (2,555,726)	(32,496)	
Cash Flows from Financing Activities			
Proceeds from contributions restricted for investment	 1,168,876	1,013,101	
Net Cash Provided by Financing Activities	 1,168,876	1,013,101	
Net (Decrease) Increase in Cash and Cash Equivalents	(1,395,328)	1,258,483	
Cash and Cash Equivalents - Beginning	 1,573,000	314,517	
Cash and Cash Equivalents - Ending	\$ 177,672 \$	1,573,000	

#### Statement of Functional Expenses

		Total Program Services		General and Administrative	-	Fundraising	_	Total 2018		Total 2017
Salaries, related benefits and taxes	\$	519,483	\$	125,527	\$	250,286	\$	895,296	\$	754,089
Subtotal		519,483	_	125,527	•	250,286	_	895,296		754,089
Accounting and audit		7,925		7,026		3,818		18,769		18,640
Bad debt expense		-		-		-		-		145,000
Conferences and meetings		6,316		3,712		66,272		76,300		25,457
Contract services		238,912		25,128		34,225		298,265		115,254
Depreciation and amortization		3,559		3,156		1,714		8,429		10,182
Dues, fees and permits		9,604		3,172		9,553		22,329		20,313
Equipment		8,083		6,812		7,950		22,845		18,682
Insurance		4,766		2,322		1,262		8,350		8,411
Postage and delivery		1,093		268		2,707		4,068		4,130
Printing and reproduction		2,445		958		10,998		14,401		18,352
Rent		10,675		9,470		5,143		25,288		9,300
Repairs and maintenance		3,231		2,794		1,517		7,542		6,973
Supplies		51,467		1,116		6,354		58,937		33,547
Travel and entertainment		11,258		617		1,812		13,687		9,976
Utilities and telephone	_	6,335	-	5,620		3,053	_	15,008	_	11,141
<b>Total Functional Expenses</b>	\$	885,152	\$	197,698	\$	406,664	\$	1,489,514	\$	1,209,447

#### Statement of Functional Expenses, Continued

	Advocacy, Policy and Law	Blue Cities®	Education and Outreach	Field Science	Outreach Events	Climate Mitigation and Adaptation	Total Program Services 2018	Total Program Services 2017
Salaries, related benefits and taxes	\$144,080	\$ 83,911	\$117,681	\$ 75,305	\$	\$ 77,139	\$\$ 519,483 \$	487,025
Subtotal	144,080	83,911	117,681	75,305	21,367	77,139	519,483	487,025
Accounting and audit	2,198	1,280	1,795	1,149	326	1,177	7,925	8,341
Bad debt expense	-	-	-	-	-	-	-	64,875
Conferences and meetings	1,556	1,046	1,363	607	358	1,386	6,316	6,370
Contract services	7,858	121,070	8,244	57,907	38,626	5,207	238,912	107,924
Depreciation and amortization	987	575	806	516	146	529	3,559	4,556
Dues, fees and permits	1,391	577	2,135	613	4,357	531	9,604	5,848
Equipment	2,131	1,241	1,740	1,514	316	1,141	8,083	10,130
Insurance	726	423	593	380	2,255	389	4,766	5,061
Postage and delivery	113	100	228	49	551	52	1,093	1,421
Printing and reproduction	432	324	1,312	157	60	160	2,445	8,397
Rent	2,961	1,724	2,418	1,548	439	1,585	10,675	4,163
Repairs and maintenance	873	508	713	541	129	467	3,231	3,119
Supplies	1,035	611	6,951	17,502	25,182	186	51,467	29,646
Travel and entertainment	2,269	1,001	766	2,208	1,480	3,534	11,258	9,296
Utilities and telephone	1,757	1,023	1,435	918	261	941	6,335	4,986
<b>Total Functional Expenses</b>	\$ 170,367	\$ 215,414	\$ 148,180	\$ 160,914	\$ 95,853	\$ 94,424	\$ 885,152	761,158

Notes to Financial Statements

September 30, 2018

## (1) Summary of Significant Accounting Policies

The financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). The significant accounting policies followed by Charles River Watershed Association, Inc. are described below to enhance the usefulness of the financial statements to the reader.

When used in these notes, the terms "CRWA," "Organization," "our," "ours," "we," or "us" are intended to mean Charles River Watershed Association, Inc.

## (a) Nature of Activities

The Organization was organized in the Commonwealth of Massachusetts as a nonprofit corporation on September 23, 1966. The mission is to use science, advocacy and the law to protect, preserve and enhance the Charles River (the Charles) and its watershed (the Watershed), including improving and expanding its natural resources and recreational opportunities.

The mission includes efforts focused on reducing greenhouse gas emissions, resilience and adaptation to climate change, initiatives to protect, improve and expand the natural resources and recreational opportunities of the Charles, and research and education.

The Organization's programs are listed below:

Advocacy, Policy and Law - CRWA is involved in every major decision affecting the health of the Charles River and in important statewide water issues. Advocacy includes commenting on all major watershed development and redevelopment projects, challenging permits administratively and sometimes in court, participating in hearings before local boards and commissions and state agencies, protecting public trust lands and access to parklands, participating in task forces, lobbying on environmental legislation, and working with many partner organizations on issues of national, regional and state significance, such as climate change, smart growth, stormwater pollution, and sustainable water resource policies and regulations. CRWA's strong science is integral to its advocacy and the positions the organization adopts.

Blue Cities® Initiative - Under this program, CRWA plans, designs, implements and promotes green infrastructure approaches, or nature-based solutions, for managing water in the urban environment. Through research, design and implementation of demonstration projects on public and private properties, the Organization's goal is to mimic, or re-create, natural hydrology at the sub-watershed scale, making land and water once again work together. These projects are models for better site design, provide public realm benefits, serve to educate the public on the importance of storm water management, reduce pollution and flooding, and provide developers and local boards with information on low impact development.

Notes to Financial Statements

September 30, 2018

#### (1) Summary of Significant Accounting Policies - continued

#### (a) Nature of Activities - continued

Education and Outreach - CRWA's work to promote better watershed management and river stewardship includes a wide range of outreach and educational programming: educational talks and presentations to schools and community groups; a comprehensive website and online communications; the publication of brochures, plans and reports; trainings and workshops for municipal employees; and participation in many local and regional events and activities. Committed to growing the next generation of environmentalists, CRWA trains numerous student interns each year and hosts the Rita Barron Fellow, a one-year position for recent Masters' degree graduates, and engages national and international groups for educational and networking purposes.

#### **Field Science**

<u>Volunteer Monthly Monitoring</u> - the Organization's 24-year comprehensive study of water quality in the Charles involves a large network of volunteer citizen scientists who collect water samples monthly throughout the length of the river. CRWA has established one of the most extensive water quality data sets for any river in the nation. This monitoring informs CRWA's science, research and advocacy. The data is used by numerous researchers, policy makers and students and serves as the basis for the annual Charles River Report Card issued by the U.S. EPA. The Organization also issues an annual report on its water quality monitoring results. CRWA also conducts macroinvertebrate sampling and analysis for assessing ecosystem health of stream segments.

Lower Charles Water Quality Flagging - From July through October, boaters from Watertown, to Boston are apprised of real-time water quality forecasts through CRWA color-coded flags flown at multiple boating locations in the Lower Basin. CRWA uses a predictive model premised on rainfall and river flow; data is also collected from a weather station in the Lower Basin. This information is posted on CRWA's webpages and disseminated via e-mails and Twitter alerts. In the summer, E. coli bacteria data is collected twice per week to verify forecasts and cyanobacteria outbreaks are reported and monitored.

<u>Canoeing for Clean Water</u> - The Organization works with local and state partners to eliminate the invasive water chestnut infestation in the river's Lakes District in Newton, Waltham and Weston through mechanical harvesting and hand-pulling by volunteers. This program increases awareness about invasive species and the impacts of nutrient pollution while creating new river stewards.

#### **Events**

The Run of the Charles Canoe and Kayak Race - Held every April, CRWA's Run of the Charles Canoe and Kayak race, which began 37 years ago, showcases the ongoing improvements to the River.

Notes to Financial Statements

September 30, 2018

## (1) Summary of Significant Accounting Policies - continued

## (a) Nature of Activities - continued

This race is one of the nation's oldest and largest canoe and kayak races attracting over 1,000 national and international professionals, amateurs, and corporate teams competing on the 26-mile course.

Annual Earth Day Charles River Cleanup - The Annual Earth Day Charles River Clean Up brings thousands of volunteers together all across the watershed to make the Charles cleaner, healthier and more beautiful by picking up trash and removing debris. CRWA organizes the cleanup in partnership and collaboration with parkland and environmental groups, communities, legislators, and the MA Department of Conservation and Recreation.

<u>Climate Mitigation and Adaptation</u> - CRWA is committed to reducing the impacts of climate change and supporting restorative climate adaptation. The Organization works every day across all program areas to create river and watershed resilience to more intense rain events and more frequent summertime droughts. It does this through CRWA's water-energy nexus work and Urban Smart Sewering project, participation in municipal and state climate planning initiatives, watershed- and subwatershed-scale planning, stream, wetland and floodplain restoration, dam removal, legislative lobbying and advocacy.

<u>Urban Smart Sewering</u> - CRWA works to design and promote small-scale distributed wastewater treatment and energy generation systems combined with neighborhood green infrastructure installations in urban settings. This infrastructure design involves recycling waste locally to produce energy, compost and nutrients, and re-use water. This approach to infrastructure has the potential to create more resilient neighborhoods and cities in a changing climate.

#### (b) Basis of Presentation

The statement of activities reports all changes in net assets, including changes in unrestricted net assets from operating activities. Operating revenues consist of those monies received and other contributions attributable to the Organization's ongoing efforts.

#### (c) Standards of Accounting and Reporting

The Organization's net assets (excess of its assets over liabilities) and its revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions.

The statement of financial position presents three classes of net assets (unrestricted, temporarily restricted and permanently restricted) and the statement of activities displays the change in each class of net assets.

Notes to Financial Statements

September 30, 2018

## (1) Summary of Significant Accounting Policies - continued

## (c) Standards of Accounting and Reporting - continued

The classes of net assets applicable to the Organization are presented as follows:

<u>Unrestricted</u> - Unrestricted net assets are not subject to donor imposed restrictions. Unrestricted net assets consist of assets and contributions available for the support of operations. Unrestricted net assets may be designated for specific purposes by management or the Board of Directors. Gains and losses on investments are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulations or law.

<u>Temporarily Restricted</u> - Temporarily restricted net assets are subject to donor-imposed stipulations that may or will be met, either by actions of the Organization and/or passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

<u>Permanently Restricted</u> - Reflects the original amount of gifts and investment earnings required by the donor to be permanently retained. Generally, the donors of these assets permit the Organization to use all or part of the income earned on related investments for general or specific purposes.

#### (d) Cash and Cash Equivalents

The Organization considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

The Organization maintains its cash balances at financial institutions located in Massachusetts. The cash balances are insured by the Federal Deposit Insurance Corporation. At times these balances may exceed the federal insurance limits; however, the Organization has not experienced any losses with respect to its bank balances in excess of government provided insurance. Management believes that no significant concentration of credit risk exists with respect to these cash balances as of September 30, 2018.

## (e) Revenue Recognition

The Organization earns revenue as follows:

<u>Contributions and Memberships</u> - Contributions and memberships are recorded upon receipt or pledge as unrestricted, temporarily restricted or permanently restricted support depending on the existence and/or nature of any donor restrictions. All contributions are considered to be available for unrestricted use unless specifically restricted by the donor.

Notes to Financial Statements

September 30, 2018

## (1) Summary of Significant Accounting Policies - continued

## (e) Revenue Recognition - continued

<u>Grants</u> - Grants are recorded as revenue as costs related to the services provided are incurred.

<u>Events and Sponsorships</u> - Events and sponsorship revenue is primarily derived from contributions collected and fees charged for admission at various sponsored events. Events revenue is recognized when earned. Events are incidental to the Organization's operations and the related direct expenses have been reported with fundraising expense in the accompanying statement of activities.

Substantially all of the Organization's revenue is derived from its activities in Massachusetts. During the year ended September 30, 2018, the Organization derived approximately 77% of its total revenue from contributions, 18% from grants, 3% from events and sponsorship, 1% from other revenue, and 1% from membership dues. All revenue is recorded at the estimated net realizable amounts.

#### (f) Accounts Receivable

Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to an allowance for doubtful accounts based on a history of past write-offs and collections and current credit conditions. As of September 30, 2018, management has determined any allowance would be immaterial.

The Organization does not have a policy to accrue interest on receivables.

## (g) Promises to Give

Conditional promises to give are not recognized in the financial statements until the conditions are substantially met. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in more than one year are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. In the absence of donor stipulations to the contrary, promises with payments due in future periods are restricted to use after the due date.

Unconditional promises to give are periodically reviewed to estimate an allowance for doubtful accounts. Management estimates the allowance by review of historical experience and a specific review of collection trends that differ from scheduled collections on individual promises. As of September 30, 2018, the allowance for doubtful accounts was \$43,000.

Notes to Financial Statements

September 30, 2018

#### (1) Summary of Significant Accounting Policies - continued

#### (h) Inventory

Inventory consists of Charles River Canoe and Kayak Guides. Inventory is stated on a first-in, first-out basis and is valued at the lower of cost or net realizable value.

#### (i) Property and Equipment

Property and equipment are recorded at cost or if donated, fair value on the date of receipt. Depreciation is provided for in amounts sufficient to relate the cost of depreciable assets to operations over their estimated service lives. Improvements, including planned major maintenance activities are capitalized, while expenditures for routine maintenance and repairs are charged to expense as incurred. Upon disposal of depreciable property, the appropriate property accounts are reduced by the related costs and accumulated depreciation. The resulting gains and losses are reflected in the statement of activities.

The Organization computes depreciation using the straight-line method over the following estimated lives:

Computer equipment 3 years
Equipment 5-7 years
Furniture and fixtures 7 years
Leasehold improvements Remaining lease term

Depreciation expense amounted to \$6,581 for the year ended September 30, 2018.

#### (j) Fair Value Measurements

U.S. GAAP defines fair value as the exchange price that would be received for an asset or paid to transfer a liability in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants at the measurement date. Additionally, the inputs used to measure fair value are prioritized based on a three-level hierarchy. This hierarchy requires entities to maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels used to measure fair value are as follows:

Level 1: Quoted prices for identical instruments in active markets.

**Level 2:** Observable inputs other than quoted prices included in Level 1. Assets and liabilities included in this level are valued using quoted prices for similar assets and liabilities in active markets or other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant inputs to the valuation model are unobservable.

Notes to Financial Statements

September 30, 2018

## (1) Summary of Significant Accounting Policies - continued

## (j) Fair Value Measurements - continued

## **Recurring Fair Value Measurements**

U.S. GAAP requires that certain assets and liabilities be recorded at fair value on a recurring basis. The following table presents the fair value hierarchy for those assets and liabilities measured at fair value on a nonrecurring basis as of September 30, 2018.

	Level 1	Level 2	Level 3	Total
Investments	\$ 2,568,850	\$ 	\$ 	\$ 2,568,850
	\$ 2,568,850	\$ -	\$ 	\$ 2,568,850

The Organization's policy is to recognize transfers in and out of levels as of the actual date of the event or change in circumstances that caused the transfer. There were no transfers between levels during the year ended September 30, 2018.

## **Nonrecurring Fair Value Measurements**

In addition to assets and liabilities that are recorded at fair value on a recurring basis, the Organization records assets and liabilities at fair value on a nonrecurring basis as required by U.S. GAAP. The following table presents the fair value hierarchy for those assets and liabilities measured at fair value on a nonrecurring basis as of September 30, 2018.

	-	Level 1	Level 2	Level 3	Total
Promises to Give	\$	\$	565,154	\$ \$	565,154
	\$	- \$	565,154	\$ \$	565,154

The 2018 promises to give are discounted using the U.S. Treasury yield curve rate ranging from 2.88% to 2.94%.

#### (k) Amortization

Flagging model costs and Charles River Film costs are amortized over 15 and 10 years, respectively, using the straight line method.

Notes to Financial Statements

September 30, 2018

#### (1) Summary of Significant Accounting Policies - continued

#### (l) Fundraising Expense

Fundraising expense relates to the activities of raising general and specific contributions to the Organization. Fundraising expenses as a percentage of total contribution revenue was 14% for the year ended September 30, 2018. The ratio of expenses to amounts raised is computed using actual expenses and related revenue on an accrual basis. The ratio of expenses to amounts raised excludes activities related to the program events, (see Note 1(a)).

## (m) Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Directly identifiable expenses are charged to programs and supporting services.

Expenses related to more than one function are allocated to programs and supporting services. Administration expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Organization. Payroll and associated costs are allocated to functions based upon time charges. Occupancy costs are allocated based upon associated payroll costs.

## (n) Use of Estimates

In preparing the Organization's financial statements in conformity with U.S. GAAP, management is required to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## (o) Income Taxes

The Organization qualifies as an organization formed for charitable purposes under Section 501(c)(3) of the Internal Revenue Code (IRC) and is generally not subject to income tax. However, income from certain activities not directly related to the Organization's tax-exempt purpose would be subject to taxation as unrelated business income. In addition, the Organization is not a private foundation under Section 509(a)(1) of the IRC.

Notes to Financial Statements

September 30, 2018

## (1) Summary of Significant Accounting Policies - continued

## (p) Compensated Absences

The Organization's employees are entitled to paid time off (vacation personal and sick time) depending on job classification, length of service and other factors. It is impracticable to estimate the amount of compensation for future absences and, accordingly, no liability has been recorded in the accompanying financial statements. The Organization's policy is to recognize the costs of compensated future absences when actually paid to employees. Any paid time off not used by the employees as of the end of the fiscal year is forfeited and not allowed to be carried forward, unless a specific exception is approved by the executive director.

## (q) Contributed Services and Gifts in-Kind

Gifts in-kind are reported as contributions in the financial statements at their estimated fair values at the time of receipt. Contributed services are similarly reported when services are performed which would otherwise have been purchased or performed by Organization personnel.

## (r) Reclassifications

Certain amounts in the prior year have been reclassified to conform to the current year presentation.

#### (2) Promises to Give

Promises to give consist of the following as of September 30, 2018:

		Gross Promise	Allowance	Net Promise	Unamortized Discount	Total
Receivable less than 1 year Receivable in 1 to 5	\$	408,093	\$ -	\$ 408,093	\$ -	\$ 408,093
years	-	728,999	43,000	685,999	33,018	652,981
	\$	1,137,092	\$ 43,000	\$ 1,094,092	\$ 33,018	\$ 1,061,074

As of September 30, 2018, 84% or \$954,999 of the promises to give are due from individuals and foundations.

Because of uncertainties with regard to realizability and valuation, conditional promises are only recognized as assets if and when the specified conditions are met. Non-bequest conditional pledges totaled \$500,000 as of September 30, 2018.

## Notes to Financial Statements

#### September 30, 2018

## (3) Investments

Investments are valued at fair value using level 1 inputs, unadjusted quoted prices in active markets, and are comprised of the following as of September 30, 2018:

	<u>Fair Value</u>
Federal money market - mutual fund	\$ 2,207,448
Equity securities - mutual fund	184,764
Corporate bonds - mutual fund	176,638
Total	\$ 2,568,850

The federal money market - mutual fund invests in U.S. government securities and its composition consists of: repurchase agreements, U.S. government obligations and U.S. treasury bills.

The equity securities - mutual fund's composition as of September 30, 2018 consists of:

Basic materials	2.00%
Consumer goods	8.30%
Consumer services	8.20%
Finance	22.60%
Health care	17.70%
Industrials	8.40%
Oil & gas	3.00%
Technology	29.00%
Telecommunications	0.10%
Utilities	<u>0.70</u> %
	<u>100.00</u> %

The corporate bond - mutual fund's composition as of September 30, 2018 consists of:

Finance	36.70%
Industrials	57.40%
Utilities	5.50%
Other	0.40%
	100.00%

97.40% of the corporate bonds mature over 5 - 10 years.

The above mutual funds are subject to Securities Investor Protection Corporation (SIPC), which protects up to \$500,000.

#### Notes to Financial Statements

#### September 30, 2018

## (3) Investments - continued

Investment revenue is comprised of the following for the year ended September 30, 2018:

Interest and dividends Unrealized gain	\$ 15,367 <u>7,213</u>
Total	\$ <u>22,580</u>

## (4) Property and Equipment

Property and equipment consist of the following as of September 30, 2018:

Computer equipment	\$ 43,254
Equipment	104,055
Furniture and fixtures	32,934
Leasehold improvements	101,446
	281,689
Less: accumulated depreciation	( <u>244,767</u> )
Total	\$ <u>36,922</u>

Depreciation expense for the year ended September 30, 2018 was \$6,581.

## (5) Intangible Assets

Intangible assets consist of the following as of September 30, 2018:

Charles River Film, net of accumulated amortization of \$4,671 Flagging Model, net of accumulated amortization of \$954	\$ 10,901 _2,886
Total	\$ 13,787

Amortization expense amounted to \$1,848 for the year ended September 30, 2018. Estimated future amortization expense approximates \$1,848 for each of the next five years.

#### Notes to Financial Statements

September 30, 2018

#### (6) Contributed Services and Gifts In-kind

Contributed services and gifts in-kind for the year ended September 30, 2018 were as follows:

Outside lab expense	\$ 34,960
Project supplies	21,615
Contractor expense	4,080
Office supplies	<u>236</u>
Total	\$ <u>60,891</u>

## (7) Post-Retirement Benefit Plan

The Organization sponsors a post-retirement benefit plan under Section 403(b) of the IRC. The plan allows for voluntary employee contributions and includes all employees. The Organization does not match employee contributions.

## (8) Operating Leases and Use and Occupancy Agreement

On December 31, 2016, the Organization entered into a new use and occupancy agreement for use of the space through December 31, 2023 under which the use and occupancy fee to be paid to DCR will be \$1,000 per month for the first 9 months of the agreement, \$2,000 per month for each month thereafter within the first 5 years with a 3% increase in years 6 and 7.

The Organization is responsible for all costs of maintenance, water, sewerage, electricity, telephone, or any utility used and consumed in connection with its use of the premises.

The minimum annual operating non-cancelable lease commitments for the Organization are as follows:

2019	\$ 24,000
2020	24,000
2021	24,000
2022	24,540
2023	25,278

Rent expense for the year ended September 30, 2018 was \$24,000.

#### Notes to Financial Statements

September 30, 2018

## (9) Related Party Transactions

The Organization received donations, including promises to give, during the year ended September 30, 2018 from various board members; of which \$338,001 was collected as of September 30, 2018. As of September 30, 2018, the outstanding board member promises to give balance was \$242,999.

The Organization received donations, including promises to give, during the year ended September 30, 2018 from various board members; of which \$140,500 was collected during the year then ended. As of September 30, 2018, the outstanding board member promises to give balance was \$591,000.

#### (10) Temporarily Restricted Net Assets

Temporarily restricted net assets consist of resources available to meet future obligations, but only in compliance with the restrictions specified by donors. As of September 30, 2018, temporarily restricted net assets are restricted or the following purposes:

Action Fund	\$ 394,734
Project Fund	175,000
Storm water management	46,297
Water infrastructure	22,066
Coolidge Road Green Streets	12,855
Special event sponsorship	10,000
Dam removal	4,483
Total	\$ <u>665,435</u>

To support its mission of protecting, preserving and enhancing the Charles River and its watershed through science, advocacy and the law, the Organization has embarked on an effort to raise Endowment, Action and Project Funds. Donors have agreed to allocate up to 7% of donations to cover the costs; however, in fiscal year 2016, one donor had authorized a 17% allocation. During the year ended September 30, 2018, these total allocations amounted to \$79,139.

The Action Fund will advance the Organization's unfunded mission-related work, prioritizing work or initiatives, and to respond to external events, decisions, or actions (external events) that have the potential to undermine watershed protection, or public access. Action Funds will also be used for ideas and planning for new Organization initiatives that grow out the expertise of the association, and to leverage grant funding, or to provide grant matching funds.

The Project Fund will be used for donor designated projects and initiatives.

Notes to Financial Statements

September 30, 2018

## (11) Endowment

The Organization accepts endowment gifts under the stipulation that the funds are invested in perpetuity. Unless otherwise restricted by the donor, the investment income is to be used in accordance with the Organization's endowment spending policy. The goals of the endowment fund are to enhance existing programs, create new programs, make additional funding opportunities for donors and support capital improvements. The Organization's Board of Directors (the Board) oversees the establishment and revision of goals, spending plans and asset allocations for endowments.

The Organization's endowment consists of contributions restricted by the donor in support of the Organization's mission. Net assets associated with endowment funds, including funds designated by the Board to function as endowments, of which there were none, are classified and reported based on the existence or absence of donor-imposed restrictions.

## (a) Uniform Prudent Management of Institutional Funds Act

The Organization's management and investment of donor-restricted endowment funds are subject to the provisions of the Uniform Management of Institutional Funds Act (UMIFA). In 2006, the Uniform Law Commission approved the model act, Uniform Prudent Management of Institutional Funds Act (UPMIFA), which serves as a guideline to states to use enacting legislation.

UPMIFA was adopted by the Commonwealth of Massachusetts effective June 30, 2009. Among UPMIFA's most significant changes is the elimination of UMIFA's important concept of historic dollar value threshold, the amount below which an organization could not spend from the fund, in favor of a more robust set of guidelines about what constitutes prudent spending.

The Board has interpreted the UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. Further, per the interpretation, the UPMIFA classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

#### Notes to Financial Statements

September 30, 2018

#### (11) Endowment - continued

#### (b) Appropriation of Endowment Assets for Expenditure

The Organization considers the following factors in making a determination to appropriate endowment funds for expenditure:

- (1) The duration and preservation of the fund
- (2) The purposes of the Organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Organization
- (7) The investment policies of the Organization
- (8) The role of each investment in the whole portfolio group

#### (c) Return Objectives and Risk Parameters

The Organization has adopted investment and spending policies for endowment assets that invest in a thoughtful and prudent manner. The oversight of the endowment funds is the responsibility of the Organization's Board. Endowment assets include those assets of donor-restricted funds that the Organization must hold in perpetuity. Under this policy, as approved by the Board, the endowment assets are invested in a manner that is intended to preserve the endowment funds' principal, considering inflation and to regulate the long term ability and short term needs to distribute income.

#### (d) Strategies Employed for Achieving Investment Objectives

To satisfy its objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Agency targets a diversified asset allocation by investing a prudently determinable portion, (currently 65%), of the endowment funds in equity investments (to produce long-term appreciation) and a portion to fixed income investments (to produce a consistent level of income and reduce overall volatility). Guidelines have been set forth in the policy for prudent investment options.

Notes to Financial Statements

September 30, 2018

#### (11) Endowment - continued

## (e) Spending Policy and Investment Objectives

The Organization records 100% of the annual investment return as unrestricted net assets and is included in the endowment fund. The Organization has a policy of appropriating for distribution from the unrestricted net assets, in the endowment fund, an amount not to exceed the realized return over a three year rolling period of time less the rate of inflation. In establishing this policy, the Organization considered the long-term expected return on its endowment. Accordingly, over the long term, the Organization expects the current spending policy to allow its endowment to grow. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment.

#### (f) Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Organization to retain as a fund of perpetual duration. In accordance with U.S. GAAP, deficiencies of this nature are reported in unrestricted net assets. These deficiencies may result from unfavorable market fluctuations that occurred shortly after the investment of new permanently restricted contributions. Subsequent gains that restore the fair value of the assets of the endowment fund to the required level will be classified as an increase in unrestricted net assets. There were no such deficiencies as of September 30, 2018.

## (g) Composition and Reconciliation of Endowment Funds

The Endowment Fund is solely comprised of donor-restricted contributions. A reconciliation of the Organization's endowment by net asset class is presented on the statement of activities.

#### (12) Prior Period Adjustment

The September 30, 2017 net asset balance has been restated to properly record the Organization's net assets classifications. The restatement had not impact on the prior year change in net assets. The prior year financial statements have not been re-issued.

Notes to Financial Statements

September 30, 2018

## (12) Prior Period Adjustment - continued

The following is a summary of the prior period adjustment:

				Temporarily		Permanently		
		<b>Unrestricted</b>		Restricted		Restricted		<b>Total</b>
Beginning net assets, as originally reported Adjust and correct	\$	(28,775)	\$	475,663	\$	2,067,605	\$	2,514,493
restrictions (a)	-	(103,824)		103,824				
Beginning net assets, as restated	\$	(132,599)	\$	3579,487	\$	2,067,605	\$	2,514,493
Toblatod	Ψ =	(132,377)	Ψ	3317,401	Ψ	2,007,003	Ψ	2,511,75

<sup>(</sup>a) The Organization became aware during 2018 that temporarily restricted net assets were understated and unrestricted net assets were overstated. As a result, net assets were restated to correct the error.

## (13) Subsequent Events

The Organization has performed an evaluation of subsequent events through August 15, 2019, which is the date the Organization's financial statements were available to be issued. No material subsequent events have occurred since September 30, 2018 that required recognition or disclosure in these financial statements.