



FOR IMMEDIATE RELEASE

Contact:

Madison Wolters
(781) 788-0007 x200
mwolters@crwa.org
Communications Manager

CRWA Announces New Vice President, Board Members

WESTON, MA [September 30, 2020] — Charles River Watershed Association today announced the appointment of two new members to its Board of Directors, the election of a new Vice President, and the appointment of four new members to its Board of Advisors.

“Climate change has made CRWA’s mission to protect and enhance the Charles River and its watershed more urgent than ever,” said CRWA Executive Director Emily Norton. “Our new Board members bring unique skills, talents, and insights to help us accomplish these goals.”

Board of Directors:

Toni Hicks

Toni is a public interest attorney with significant nonprofit management experience. Toni serves as Director for Public Service and Pro Bono at Boston University School of Law and previously founded and directed Conservation Law Foundation’s pro bono Senior Fellows Program. She also serves on the Advisory Board of Massachusetts Appleseed Center for Law and Justice, and previously served on the National Advisory Board of the Union of Concerned Scientists.

Larry Yu

Larry is Senior Editorial Director of The Bridgespan Group, a nonprofit organization that provides management consulting to mission-driven organizations and philanthropies. Larry also serves on the Board of Massachusetts Climate Action Network (MCAN), is co-chair of the Boston chapter of Climate Reality Project, and serves on the Somerville Commission on Energy Use and Climate Change. He is a past president of the Board of the Brattle Film Foundation.

Lance Campbell

Lance serves as Senior Project Manager at the Boston Planning & Development Agency, with over 22 years of experience leading both residential and commercial development projects advising, guiding and integrating planning through zoning and project management. Lance was first elected to the CRWA Board of Directors in 2018 and has now been elected Vice President of the Board. In that capacity, he will chair a strategic planning effort expected to be completed by spring 2021.

Board of Advisors:

Nick King

Nick King is a retired journalist with more than 40 years of experience in writing, editing, marketing and public relations. During his 32-year career with The Boston Globe, Nick reported on everything from environmental issues to the US Supreme Court and was also editor of the newspaper's daily features and oped sections and the Sunday paper's magazine and ideas section. He was a member of the Globe team that won the 1975 Pulitzer Prize for Public Service for its coverage of the Boston school desegregation crisis. He currently does some volunteer writing and water sampling for CRWA and continues to be an active outdoorsman whose interests include gardening, fishing, hunting, boating and sailing. The father of two sons, he and his wife live in Needham.

Paul Levy

Paul is a longtime friend of CRWA from the early days of his career when he served as Executive Director of the Massachusetts Water Resources Authority from 1987-1992. He currently serves as a Senior Advisor to Lax Sebenius, LLC, a negotiation strategy and capability-building firm that works with leaders in the highest levels of business and government to achieve better results in their most important negotiations. Prior to his current role, Paul held many senior executive positions, including Chair of ISO-NE, and President and CEO of Beth Israel Deaconess Medical Center. He also serves on the Board of 2Life Communities.

Farzana Mohamed

Farzana advises organizations on strategic planning for long-term financial and managerial sustainability, negotiation, and corporate governance. She earlier served as Chief of Staff and Director of Strategic Planning for Beth Israel Deaconess Hospital-Needham, managing strategic initiatives, including a major facility expansion plan. Farzana was a member of a core management team at MIT involved in setting up two international institutional partnerships. She has an undergraduate degree in environmental engineering and graduate degrees in environmental engineering and urban planning, all from MIT, and enjoys everything to do with infrastructure. Farzana also serves on the Board of Trustees of the Eliot School of Applied and Fine Arts, where she co-chaired the strategic planning committee, and chairs the governance committee.

Robert Silagi

Bob is a market research executive with a long track record of helping organizations achieve better results by better understanding their customers. He has worked across several industries and for several companies including Bose, Fidelity Investments, and Procter & Gamble. He has a strong interest in helping environmental organizations and has in the past advised the Thai Development and Support Committee in northern Thailand and a green dry-cleaning start-up in Chicago.

###

Charles River Watershed Association uses science, advocacy, urban design and education to promote resilient communities and a healthy river ecosystem. CRWA was formed in 1965 in response to public concern about the declining condition of the Charles River. Since its earliest days of advocacy, CRWA has figured prominently in major clean-up and watershed protection efforts that have dramatically improved the health of the Charles.